



BROWCADEMY

by Lana Tarek

BE A BROW BOSS

INTRODUCTION TO MICROBLADING
INFORMATION PACK

NEVER STOP
LEARNING
BECAUSE LIFE
NEVER STOPS
TEACHING.

LT

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MEET OUR TRAINERS

LANA TAREK

Lana Tarek is the founder and director of Lana Tarek Eyebrow Specialists and Browcademy by Lana Tarek. Lana launched her eyebrow empire in 2014 and has since attracted people from all over the world wanting the LT method of Microblading. In 2016 Lana launched a product line that ranged from eyebrow cosmetics to professional microblading tools.

Lana learnt the skyway techniques in Microblading and cosmetic tattooing by travelling abroad to study with pioneers in the eyebrow industry. She has obtained many years of experience and education that opened the doors for her to create her very own academy, known as Browcademy by Lana Tarek. Lana has educated hundreds of students globally who are now in the field with great success.

Lana has inspired many women to achieve their goals and establish a business in the eyebrow industry. The aim of Browcademy is to deliver sophisticated and elite educational opportunities for aspiring eyebrow artists. Her extensive knowledge and skills have enabled her to pass on the mastery of eyebrows to the eyebrow industry in her courses.

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MEET OUR TRAINERS

MICHELLE



Michelle has worked in the beauty industry for the past 12 years with the last 5 years mainly focusing on her cosmetic tattooing skills. Within those 12 years Michelle has gained a lot of knowledge about the skin and how it works.

Michelle studied through Lana and was guided and mentored from Lana when she began working with her. She has watched Lana throughout the years and her work has evolved and improved over the time. She has also assisted Lana throughout the years in her Browcademy classes and marking the students work submitted.

Michelle runs hers Browcademy classes the exact same as Lana, Providing all the information the students need to become successful microblading artists.

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WHY CHOOSE OUR BROW ACADEMY?

If you are trying to pursue a professional career or wanting to advance your education in the eyebrow microblading field this is it.

In our workshops, Our trainers will be teaching and passing down all Lana's signature tricks & tips that you can't read about! Our trainers will also be providing all students with complimentary extensive starter kits with all the Browcademy professional tools designed by Lana Tarek herself.





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COURSE OVERVIEW

Within the 2 days course you have one practical and one theory day. After the 2nd day's course we will continue to monitor your progress and give you support through our online group forum.

We keep our classes small to allow Our trainers one on one time with there students. Although it is advantageous, you don't need to be a beauty therapist to enter this course, however it is recommended you complete SHBBINF001. Maintain infection and control standards. You can obtain this online. In addition, you will need to take certain steps with the council to practice microblading which Lana will run through on Day 1.

At present, there is no Government Accreditation for any Microblading courses within Australia, however you will receive a highly recognised Certificate of Eyebrow Microblading from Lana Tarek.

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PRICING

The total training fee is \$4400 with Lana and \$3,520 with Michelle. This includes a complimentary professional starter kit valued at \$1,500 from Lana Tarek. This will give you everything you need in order to get started, from pigments, blades tools and practise sheets.

If you want to enter an interest free payment plan with pay right please fill out separate form attached and send it back to us upon registration.



HOW DO I REGISTER?

If you would like to participate in our training course, please complete the registration form enclosed as availability is limited. There is a deposit of 25% to secure your placement (non refundable) remaining amount to be paid two weeks prior to the course.

Please send registration forms to browcademy@lanatarek.com and we will provide you with our bank details in order to transfer your deposit or alternatively register online at www.lanatarek.com/browcademy

THE LT STARTER KIT

COMPLIMENTARY WITH COURSE
VALUED AT \$1500

CONTENTS OF KIT

- 1 x professional Browcademy case
- 1 x packet of professional brow pencil (includes 10 pencils)
- 1 x box of feather cut blades (10 razors inside)
- 1 x Gold pencil sharpening tool
- 4 x Microblading practise sheets
- 10 x mascara wands
- 1 x pre inked string
- 1 x Eyebrow measuring caliber
- 1 x Gold Golden Ratio eyebrow Measuring tool
- 1 x White eyebrow marker
- 1 x Gold stainless steel Microblading hand tool
- 10 x #18U blades
- 10 x #14 classic blades
- 10 x #18U disposable hand tool
- 10 x #14U classic disposable hand tool
- 1 x eyebrow measuring compass
- 1 x tweezers
- 1 x scissors
- 1 x dark coco pigment
- 1 x midnight brown pigment
- 1 x mocha pigment
- 1 x latte pigment
- 1 x golden brown pigment
- 1 x sunset pigment
- 10 x pigment rings
- 1 x pigment mixer
- 1 x Gentle Foam cleanser
- 1 x Healing Balm
- 1 x Pigment Heal and Seal

CERTIFICATES

After the two day microblading course students receive a Certificate of Attendance. Our Certificate of Achievement by Lana Tarek is NOT issued at the end of the 2 day course. This Certificate is obtained when students have demonstrated satisfactory work for:

1. Perfecting the art of Microblading on latex practise sheets
2. Demonstrating symmetry when drawing an eyebrow shape on a live model.
3. Demonstrating the art of Microblading using the LT method of stroke work on a live model.

Perfecting the skill takes a lot of practice and determination. This usually takes up to 3 months for students to demonstrate through constant practice.

Our trainers will be providing you with ongoing support for 9 months after your course online. We build a community of Browcademy students where you can ask them questions and send through photos of your work. Our trainers will guide you in this group and give you the feedback you need to proceed with clients when she feels you're ready.

The LT Group Support Pathway is open to Browcademy students only, and is offered free of charge through completion of your initial course with us for a period of 9 months via WhatsApp.



TRAINING PROGRAM

DAY 1

Theoretical part that encompasses the learning about

- Infection and Control
- Hygiene and PPE
- Skin Types
- Skin Durability
- Skin Conditions
- Contraindications
- Consultations
- Consent Forms
- History of Microblading
- Microblading Steps
- Do's & Dont's of Microblading
- Tools & Products
- Microblades and Handtools
- Station set up
- Pigments
- Colour Theory
- The Golden Ratio
- Brow Geometry
- Brow Markings and Measurements
- Face shapes
- Strokes and Pattern work
- Microblading Emotions
- Immediate Aftercare
- Ongoing aftercare
- Microblading Touch up
- Colour Correction
- Brows & Business
- Social Media & Marketing
- Photography, Video & Editing
- How to become a Browcademy Trainer
- Live demonstration of Microblading by Lana Tarek

DAY 2

Demonstration of the technique with live models.

Practice of eyebrow shape drawing and symmetry on live models.

Perform practical applications on a live model with assistance of LT eyebrow specialists.

Questions and Answers with Our trainers

Certificates

TRAINING VENUE & TIMES

Our training program is very intensive, we will commence
at the times listed below.

DAY 1 at 9.30 am till 17:30.

Day 2 at 9.30 am till 17:30.

Students cannot leave early as attendance certificates are issued.

Shop C 445-455 Liverpool Rd, Ashfield NSW 2131

*If you have any questions please feel free to call us on
9648 9780*

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"EDUCATING AND MENTORING MY STUDENTS IS WHAT I LOVE MOST. SEEING OUR GRADUATES GROW INTO TALENTED BROW ARTIST IS THE MOST REWARDING ASPECT OF TEACHING "

- LANA TAREK