

#### INTRODUCTION TO Microshading information Pack



Never stop Learning because life never stops teaching.

#### BROWCADEMY by for Torch

#### MEET YOUR TRAINER MICHELLE MIFSUD



Michelle has worked in the beauty industry for the past 12 years with the last 5 years mainly focusing on her cosmetic tattooing skills. Within those 12 years Michelle has gained a lot of knowledge about the skin and brows.

Michelle studied through Lana and was guided and mentored by Lana when she began working with her. She has watched Lana throughout the years and her work has evolved and improved over the time. She has also assisted Lana throughout the years in her Browcademy classes and marking the students' work submitted.

Michelle runs her Browcademy classes the exact same as Lana, Providing all the information the students need to become successful microblading artists.

#### BROWCADEMY by for Torch

#### WHY CHOOSE BROWCADEMY?

If you are trying to pursue a professional career or wanting to advance your education in the eyebrow microshading field this is it.

In our one day, Lana will be teaching and passing down all her signature tricks & tips that you can't read about! Lana will also be providing all students with complimentary extensive starter kits with all the Browcademy professional tools designed by Lana Tarek herself.



#### BROWCADEMY

## COURSE OVERVIEW

This course is a 2-day program that is divided into two parts. The first day of the course consists of a full day of theoretical learning, practice on sheets, and a live demonstration by Michelle. On the second day, which takes place three months after the first day, the program is a half-day session where each student brings their own model to practice on while being monitored by Michelle. We also provide ongoing support and monitoring of your progress through our online group forum.

We keep our classes small to allow Michelle one-on-one time with her students. Although it is advantageous, you don't need to be a beauty therapist to enter this course, however it is recommended you complete SHBBINF001 Maintain infection and control standards. You can obtain this online via e learning. In addition, you will need to take certain steps with your local council to practice Microshading which Michelle will run through on Day 1.

This is course is a private short course and non accredited.

### PRICING

The total training fee with Lana is \$4700 and for Michelle is \$3800 and this includes a complimentary professional starter kit from Lana Tarek. This will give you everything you need in order to get started, from pigments, needles, PMU machine, tools and practise sheets.

All previous Browcademy students who have completed Introduction to Microblading class are eligible for a discounted training fee.

If you want to enter an interest free payment plan we also offer the option to pay via pay right. Payment plans for a duration of 12 months are interest free. Please be advised that payment plans are subject to approval per application.

#### R payright

## HOW DO I REGISTER?

If you would like to participate in our Introduction to Microshading training course, please complete the registration form enclosed as availability is limited. There is a deposit of \$800 to secure your placement (non refundable or transferable), remaining amount to be paid two weeks prior to course date.

Please send registration forms to info@thebrowcademy.com along with proof of payment for deposit or alternatively register online at www.lanatarek.com/browcademy

## THE LT STARTER KIT

COMPLIMENTARY WITH COURSE

#### **CONTENTS OF KIT**

Browcademy proffesional case LT Tweezers LT Eyebrow Scissors Eyebrow measuring tool 5 x Eyebrow Measuring stickers Pre inked measuring string 24k Gold Wireless PMU Machine 5x 1R Microshading needle cartridge 5x 3R Microshading needle cartridge 2 x Proffesonal Eyebrow pencil 4 x LT Latex Practise Sheets 1x LT Midnight brown micro pigment 1 x Dark Coco micro pigment 1x Mocha micro pigment 1 x Latte Micro pigment 1 x Golden Brown pigment 1 x Sunset colour modifier 1 x LT diluent 5 x Disposable pigment holders Electric Pigment mixer Box of 10 Feather cut blades 1 X Grip tape

# BROWCADEMY

### CERTIFICATES

After the one day Introduction to Microshading course students receive a Certificate of Attendance. Our Certificate of Achievement by Lana Tarek is NOT issued at the end of the one day course. This Certificate is obtained when students have demonstrated satisfactory work for:

- 1. Perfecting the art of Microshading on practise sheets
- 2. Demonstrating symmetry when drawing an eyebrow shape on a live model.
- 3. Demonstrating the art of Microshading using the LT method on a live model.

Perfecting the skill takes a lot of practice and determination. This usually takes up to 3 months for students to demonstrate through constant practice.

Lana will be providing you with ongoing support for 9 months after your course online. We build a community of Browcademy students where you can ask Lana questions and send through photos of your work. Lana will guide you in this group and give you the feedback you need to proceed with clients when she feels you're ready.

The LT Group Support Pathway is open to Browcademy students only, and is offered free of charge through completion of your initial course with us.

#### BROWCADEMY by Low Taren

## TRAINING PROGRAM

#### DAY 1

HEALTH AND SAFETY – Infection & Control UNIT 1 – Skin & Contraindications UNIT 2 – Consultations UNIT 3 – Microshading UNIT 4 – Eyebrow Geometry UNIT 5 – Post Treatment

Microshading live demonstration by Lana

## TRAINING VENUE & TIMES

Our training program is very intensive, we will commence at the times listed below.

1st Part - 9.30 am - 4:30 pm 2nd Part - 9:30 am - 2:30 pm

Students cannot leave early as attendance certificates are issued.

Location: Shop B 445-455 Liverpool rd Ashfield NSW 2131







"Educating and mentoring my students is what I love most. Seeing our graduates grow into talented brow artist is the most rewarding aspect of teaching " - LANA TAREK