



BROWCADEMY

by Lana Tereh

BE A BROW BOSS

NANO BLADING MASTER CLASS



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ABOUT BROWCADEMY

Browcademy was established back in 2017, when Eyebrow Expert and Entrepreneur Lana Tarek found the need to create and teach quality and innovative eyebrow courses in Sydney, Australia. The first and still most popular course is the Introduction to Microblading, a two-day course teaching you the art of eyebrow microblading.

We've had the opportunity to teach more than thousands of people nationwide and globally. We have Browcademy graduates from all over the world, including the USA, Middle East, and Europe to name a few.

In Browcademy, you will be taught the tips & tricks you can't read about, the LT method of brows, and product recommendations.

Browcademy is open to all students, whether you are learning for yourself, pursuing a professional career, or wanting to advance your education in this field. It all begins somewhere!

We believe you have what it takes to be a brow boss, but first, you must apply yourself. Remember, a master was once a beginner!

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MEET YOUR TRAINER LALIE NGUYEN



Lalie Nguyen is a seasoned professional with over six years of deep immersion in the captivating world of cosmetic tattooing. For her, it's not just a service; it's an artistic voyage. She firmly believes that achieving beautiful results extends far beyond the immediate appearance and should evolve gracefully over time.

Beyond her remarkable talent in creating stunning brows, eyeliner, and lips for her clients, Lalie's true passion lies in teaching. Her mission is to provide her students with a strong knowledge foundation and the highest-level techniques, empowering them to thrive in this field. She encourages aspiring artists to embark on this journey armed with unwavering determination and an unquenchable thirst for knowledge. Rest assured, Lalie is here to guide and support you every step of the way on your exciting path to success in this dynamic profession.

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WHY CHOOSE BROW ACADEMY?

If you are trying to pursue a professional career or wanting to advance your education in the eyebrow microblading field this is it.

In our workshops, our team will be teaching and passing down all of Lana's signature tricks & tips that you can't read about! Our team will also be providing all students with complimentary extensive starter kits with all the Browcademy professional tools designed by Lana Tarek herself.



BROWCADEMY

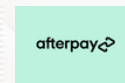
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PRICING

The total training fee is \$4500 and this includes a complimentary professional starter kit valued at \$1,500 from Lana Tarek. This will give you everything you need in order to get started, from pigments, a machine, needles and practise sheets.

PAYMENT OPTIONS

WE ACCEPT



Bank transfers are accepted. If you would like to pay via bank transfer, please email us: info@thebrowacademy.com

If you want to enter an interest-free payment plan with pay right please let us know and we can assist with this too!

HOW DO I REGISTER?

To register online you can head to www.thebrowacademy.com or email info@thebrowacademy.com and our admin team will help you with registrations and or any questions you may have.

All registrations require a non-refundable deposit of 25% of the course fee.

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COURSE DETAILS

Duration of Course

3 days + 9 months of online support

Course Program

Day 1 Theory 9.30 am-4.30 pm

Day 2 Theory and Live demonstration 9.30 am-4.30 pm

Day 3 Student Model and Certificate

Location of Course

Lana Tarek Eyebrow Specialists

Shop B / 445-455 Liverpool Rd Ashfield NSW 2131

Inclusions

Manual

Certificate

Complimentary Professional kit including tattooing machine, pigments, needles, etc. Valued at \$1500 +

9 months of online support from Trainer and Browcademy

Lunch and tea provided



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CERTIFICATES

After the 3-day Nano Blading course students receive a Certificate of Achievement.

This Certificate is obtained when students have demonstrated satisfactory work for:

- Perfecting the art of Nano Blading on latex practice sheets**
- Demonstrating symmetry when drawing an eyebrow shape on a live model.**
- Demonstrating the art of Nano Blading using the LT method of stroke work on a live model.**

Perfecting the skill takes a lot of practice and determination. This usually takes up to 3 months for students to demonstrate through constant practice.

The trainer will be providing you with ongoing support for 9 months after your course online. We build a community of Browcademy students where you can ask Lana questions and send photos of your work. Our trainer will guide you in this group and give you the feedback you need to proceed with clients when she feels you're ready.

The LT Group Support Pathway is open to Browcademy students only and is offered free of charge through the completion of your initial course with us for a period of 9 months via WhatsApp.



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COURSE OUTLINE AND OBJECTIVES:

The course objectives for participants in the 3-day nano blading course are as follows:

Understand the fundamentals of Nanoblading

Participants will learn about the principles and techniques of nanoblading, including the use of fine needles and pigments to create natural-looking eyebrows.

Gain knowledge of safety and sanitation practices

Participants will be educated on the importance of maintaining a clean and sterile working environment to ensure client safety and prevent infections.

Develop proficiency in eyebrow design and shaping

Participants will learn how to analyze facial features, determine suitable eyebrow shapes, and create customized designs that enhance the client's natural beauty.

Master the art of hair stroke application

Participants will practice the precise application of individual hair strokes using nanoblading tools, achieving realistic and natural-looking results.

Understand color theory and pigment selection

Participants will learn about color theory and how to select the most suitable pigments for different skin tones, ensuring long-lasting and harmonious results.

Learn proper aftercare and maintenance techniques

Participants will be equipped with knowledge on how to educate clients about post-treatment care, including healing processes, avoiding complications, and maintaining the longevity of the nanobladed eyebrows.

These objectives and outcomes are designed to provide participants with a comprehensive foundation in nanoblading, enabling them to provide high-quality services and achieve client satisfaction.

TESTIMONIALS FROM PAST STUDENTS

OWNER OF KRISTIN FISHER EYEBROWS

KRISTIN FISHER

MICROBLADING COURSE

Lana Tarek was made to be a brow educator. She has a wealth of knowledge when it comes to all things brows. Her method for Microblading is so detailed and sophisticated, which is the main reason why I chose to do the microblading course with her.

She is super patient, and informative and takes the time to ensure that you are being educated thoroughly.

Her manual contained extensive information about Microblading which since then has been beneficial to the services me and my staff provide at KFE. For anyone who wants to learn the art of brows, I highly recommend doing a Browcademy course by Lana Tarek.

100% recommend Lana Tarek for Microblading courses



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OWNER OF BROWSTHETICS CO



JULIE-ANNE VO

MICROBLADING STUDENT

I traveled from Brisbane to Sydney to learn from the best; Lana Tarek!

It was well and truly worth the 1.5-hour flight to Sydney! Lana has been extremely professional and thorough when educating myself and other students in 'Introduction to Microblading'. Not only that but she has supported us months and months later down the track after completing her course. I also love that Lana Tarek organized models to come in to help you with practicing on your models! She just looks after you from 0-100! I'll be looking forward to flying back down to learn advanced microblading and other cosmetic tattoo services from Lana!

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"EDUCATING AND MENTORING MY STUDENTS IS WHAT I LOVE MOST. SEEING OUR GRADUATES GROW INTO TALENTED BROW ARTIST IS THE MOST REWARDING ASPECT OF TEACHING "

- LANA TAREK

NEVER STOP
LEARNING
BECAUSE LIFE
NEVER STOPS
TEACHING.

A close-up photograph of a woman's face, looking upwards and to the left. She is wearing a white hairnet. Two hands wearing black nitrile gloves are adjusting the hairnet on her head. The background is blurred, showing another person's head in a hairnet. The overall tone is professional and focused.

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